

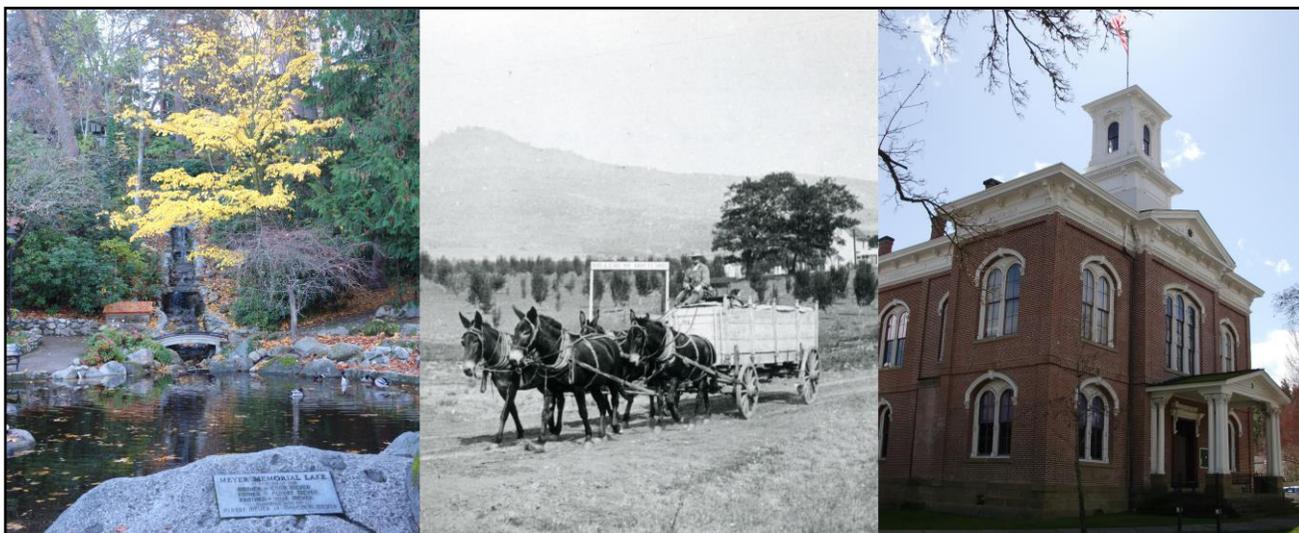
ANNUAL CONFERENCE 2015

ASHLAND, OREGON

Friday - Sunday, October 23-25, 2015

Artifice and Authenticity in Architecture! To Play or Not to Play?

From festivals to farms, ranches to resorts, mining towns to ghost towns, the American West is replete with attractions and destinations that celebrate its legacy. This year the conference papers will honor Pacific Northwest history and explore artifice and authenticity in general with such wide-ranging topics as the Camas Prairie in Weippe, Idaho; Alvar Aalto's library at Mount Angel, Oregon; and Ringling's Ca' d'Zan in Sarasota, Florida. Three days of tours and presentations will focus on three cities: Medford, known historically for its fine fruit orchards and today, its wineries; Ashland, home to the 80-year-old Oregon Shakespeare Festival; and the incredibly preserved gold rush town of Jacksonville. An optional post-conference tour will be visiting The Château at the Oregon Caves, a National Historic Landmark, and the Oregon Caves National Monument. We look forward to seeing you in Southern Oregon!



Meyer Memorial Lake, Lithia Park, Ashland (Daderot 2013); Wagon hauling fruit from packing house to railroad, Hillcrest Orchard, Medford (OSU archives, 6355348327); the former Jacksonville Courthouse (Pinyerd 2012)

SCHEDULE AT A GLANCE

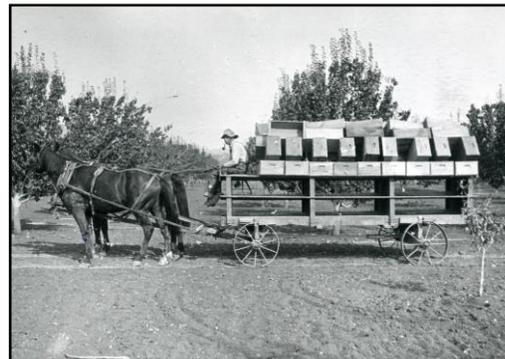
- **Friday Afternoon:** Tour of Hillcrest Orchard (Medford)
- **Friday Evening:** Social hour and presentation at Elements Tapas (Medford)
- **Saturday Morning:** Paper presentations, Pioneer Hall (Ashland)
- **Saturday Afternoon:** Presentation on the Oregon Shakespeare Festival (Ashland)
Walking tour of downtown Ashland
- **Saturday Evening:** Dinner and keynote presentation, Elks Lodge (Ashland)
- **Sunday Morning:** Tour of Jacksonville Cemetery and downtown Jacksonville
Lunch at Frau Kemmling Schoolhaus Brewhaus (Jacksonville)
- **Sunday Evening:** Optional tour of the Oregon Château and Oregon Caves

DETAILED PROGRAM

Friday, October 23rd

3:30 – 5:00pm **Tour Hillcrest Orchard**

Please join us for a special tour of [Hillcrest Orchard](#) by Judson Parsons, owner and steward of the historic property. The Parsons family has operated Hillcrest Orchard, one of the oldest continuously owned family orchards in the Rogue River Valley, since 1908. The National Register-listed house, barns and outbuildings were designed by the pre-eminent Rogue River Valley architect Frank C. Clark. Hillcrest Orchard is known for its fine quality fruit and produce, quality maintained today under the guidance of the grandchildren of Reginald and Maude Bemis Parsons. (The Parsons family donated Parsons Garden Park on Queen Anne Hill in Seattle.) Hillcrest Orchard is located at [3285 Hillcrest Road](#) in Medford.



Orchard wagon, Hillcrest Orchard (OSU 3387281763)

5:30 – 6:30pm **Social Hour and Conference Registration**

Our Friday evening get-together will be in the banquet room at [Elements Tapas Bar](#) in downtown Medford. Elements is located at [101 E Main](#) in the historic Palm Building within [Medford's downtown historic district](#). A no-host bar and hearty appetizers will be served. The registration table will be set up so that you can pick up your conference packet. We prefer that you register for the conference beforehand, but if not, you may register at this time; however, we will only be able to accept cash and checks.

6:30 – 7:30pm **Evening Presentation**

Our evening presentation will be by [George Kramer](#), an architectural historian and long-time resident of Ashland who has worked on many of the properties we will be seeing during the conference. George's presentation will take place at Elements Tapas Bar inside the Palm Building, a historic building built as two separate buildings and then unified in 1916 by architect Frank C. Clark.

Saturday, October 24th

7:30 – 8:15am **Registration and Continental Breakfast**

Early morning registration and a continental breakfast will be waiting for you at Pioneer Hall in [historic Lithia Park](#) in downtown Ashland at [73 Winburn Way](#). We prefer that you register for the conference beforehand, but if not, you may register at this time; however, we will only be able to accept cash and checks.



Pioneer Hall in Lithia Park built in 1921 (Painter 2015)

8:15 – 8:30am **Welcome and Announcements**

Our Chapter President, Diana Painter, will kick off the meeting with an overview of conference activities. Rob Esterlein, executive director of the [Southern Oregon Historical Society](#), will deliver a brief welcome to Ashland and the Rogue River Valley.

8:30 – 9:45am Paper Session I (Pioneer Hall)

- **Synagogue Architecture as Metaphor: Standing Out or Blending In** by Amy Crain, historian with the California Office of Historic Preservation
- **The Ca' d'Zan: Whimsical Play or Serious Business?** by Julianne Parse Sandlin, instructor in the Art Department at Portland Community College
- **Authenticity and Artifice in Alvar Aalto's Mount Angel Library** by Henry Matthews, architectural historian and Professor Emeritus, Washington State University

9:45 – 10:00am Break

10:00 – 12:00pm Paper Session II (Pioneer Hall)

- **Ten Principles of Pacific Northwest Landscape Architecture: How Authenticity is the New Regional Commodity** by Noah Guadagni, recent graduate of the Master of Landscape Architecture program at the University of Oregon
- **The Weippe Prairie** by Robert Franklin, history instructor at Spokane Falls Community College
- **Molalla Log House** by Pam Hayden and Gregg Olson. Hayden is a retired historic preservation planner and project manager from Clackamas County. Olson is a historic building contractor based in the Willamette Valley who specializes in 19th century architecture
- **Mid-Nineteenth Century Dwelling of Oregon Black Pioneers: A Brief Historical Context** by Liz Carter, independent architectural historian and 2013 recipient of an Elizabeth Walton Potter Research Grant
- **The SAH Archipedia/SAH Archipedia Classic Buildings Project** by Phil Gruen and Robert Franklin, recipients of a 2014 Elizabeth Walton Potter Research Award

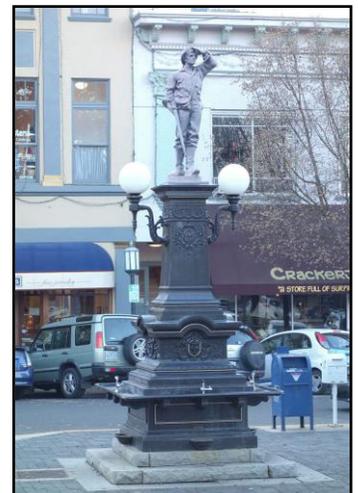
12:00 – 1:00pm Lunch and Annual General Meeting (lunch included with registration)

1:00 – 2:00pm Mining the Oregon Shakespeare Festival Archives (Pioneer Hall)
Debra Griffith, Records and Reference Archivist for the Oregon Shakespeare Festival (OSF), will give a presentation on the history of theaters at the festival, using historic video clips from the [OSF archives](#). This promises to be a fascinating presentation, giving us insight into the evolution of the theaters in Ashland.

2:00 – 2:30pm Break

2:30 – 4:00pm Architectural and Historic Walking Tour of Downtown Ashland

Join us for a tour of the Ashland Downtown Historic District by **Terry Skibby**, Ashland native and member of the Ashland Historic Commission. We will meet at the Carter Memorial Fountain on [Ashland Plaza](#) at the base of Lithia Park. The fountain is a brief walk from Pioneer Hall on Main Street East. Terry's tour will highlight the buildings of the Ashland Downtown Historic District beginning at the Ashland Plaza and ending at the 1912 Ashland Public Library, a Carnegie library designed by architect George A. Ferris. Many of the buildings we will see on the tour are in a National Park Service [Historic Places Travel Itinerary for Ashland](#).



Carter Memorial Fountain (1911) in Ashland Plaza.

4:00 – 5:00pm

Break

(Board members and regional representatives, please note that a board meeting will take place during this time in Ashland, location to be determined.)

5:00 – 8:00pm

Banquet and Keynote at the Ashland Elks Lodge

To kick off the evening we will enjoy a social hour and no-host bar at the Ashland Elks Lodge, located at [255 E Main Street](#) in the heart of Ashland's Downtown Historic District. This will be followed by dinner and a presentation by **Jeff LaLande**, a 45-year resident of the Rogue River Valley. Jeff is an author and archaeologist and historian who worked over 30 years for the US Forest Service.



Ashland Elks Lodge designed by Frank Clark in 1910 (Painter 2015).

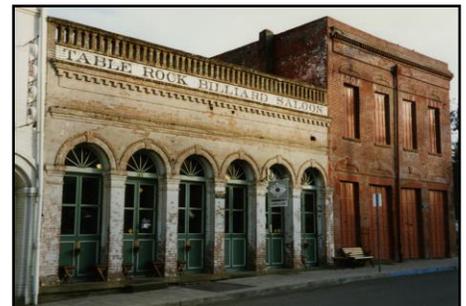
Sunday, October 25th

9:00 – 10:00am **Tour of Jacksonville Cemetery**

Please join us for a tour of the historic Jacksonville Cemetery led by **Dirk Siedlecki**, president of the [Friends of the Jacksonville Cemetery](#). The Jacksonville Cemetery was established on land donated by pioneer J.N.T. Miller and dedicated in 1860. It is the final resting place of over 5,600 residents of the Rogue Valley and continues in use to this day. The tour will begin at the Interpretive Center at the top of [Cemetery Road](#) on the west side of Jacksonville.

10:15 – 11:45am **Tour of Downtown Jacksonville**

Our tour of downtown Jacksonville will be led by **Scott Clay**, Rogue River Valley native and former preservation consultant and historic preservation planner for the City of Jacksonville. Gold was discovered in the Jacksonville area in 1851. The town was inadvertently preserved in its historic state when it was bypassed by the railroad in 1884. The outstanding historic integrity of Jacksonville's downtown was recognized in the 1960s, and it was designated a National Register Landmark District in 1966, the same year as the passage of the National Historic Preservation Act. We will meet in front of the Masonic Hall at [135 S Oregon Street](#), at the corner of N Oregon Street and E California Street, about a five minute walk downhill from the cemetery.



Downtown Jacksonville (Pinyerd 1995)

12:00 – 1:00pm

Lunch at the Frau Kemmling Schoolhaus Brewhaus

Please join us for a no-host lunch at the [Frau Kemmling Schoolhaus Brewhaus](#), historically known as the Jacksonville School House, located four blocks off Main Street at [525 East E Street](#). This 1907 school house, designed by Medford architect John McIntosh, is now a German restaurant and beer garden located within the Bingham Knoll Campus in Jacksonville.

4:00pm –
10:00am Mon

The Château at the Oregon Caves

For those who are interested in an overnight post-conference trip, we have arranged for a backstage tour of the 1934 [Oregon Caves Château](#), a National Historic Landmark that is undergoing restoration. The Château sits amidst several rustic buildings and a 1938 Civilian Conservation Corps-built landscape, all part of a National Register District. The Oregon Caves, also part of the district and additionally a National Monument, was established by President Howard Taft in 1909.

The [Friends of the Oregon Caves and Château](#) has offered us a \$100 package that includes the backstage tour of the Château, a wine and hors d'oeuvres reception, dinner, a [candlelight tour of the caves](#) followed by dessert, and breakfast the next morning. Attendees must make their own arrangements for lodging at the Château. Rooms range in price from [\\$109 to \\$199](#), depending on the type. The Château is located at [20000 Caves Highway](#) outside of Cave Junction; it is about a 1-3/4 hour drive from Jacksonville.

For those that can attend, the Friends of the Château are very interested in our thoughts about the renovation of the Château and its ongoing stewardship.



The Château at the Oregon Caves built in 1934 (Pinyerd 1995)

CONFERENCE HOTEL

The conference hotel this year is the [Best Western Bard's Inn](#). The Bard's Inn is located at [132 N Main Street](#) in Ashland within walking distance of our principal venue. Mention "SAHMDR" and you will receive the conference rate of \$120 per night for two queen beds or \$110 per night for one king bed. Hotel tax rate is 10%. The rate will be held until **September 22**, and is available for the nights of October 22-24, 2015. Call 541-482-0049 or 800-533-9627 for reservations. There is a limited supply of conference-rate rooms so make your reservation soon.

REGISTRATION

There are **two** methods of registering for the conference. We have registered the conference with [Eventbrite](#) so that you can complete your entire registration online and pay with a credit card at no extra charge to you. However, you can also use the standard paper registration form on the last page and mail it in to us with a check.



ON YOUR OWN

The [Oregon Shakespeare Festival](#) will be in session through November 1, 2015. If you want to take in a play while we are in Ashland, be sure buy your tickets early!

And be sure to make time to spend time in Ashland's beautiful [Lithia Park](#). A new 100-page Lithia Park Trail Guide may be purchased at the Ashland Chamber of Commerce kiosk on the Plaza in Ashland or [downloaded](#) for free.

CONFERENCE COMMITTEE

- Diana Painter, lead (Salem)
- Amanda C.R. Clark (Spokane)
- Phil Gruen (Pullman)
- Phillip Mead (Moscow)
- Bernadette Niederer (Albany)
- David Pinyerd (Albany)
- Mimi Sheridan, lead (Seattle)
- Ed Teague (Eugene)

Society of Architectural Historians – Marion Dean Ross/Pacific Northwest Chapter

Conference and Annual Meeting: Ashland, Oregon – October 23-25, 2015

REGISTRATION FORM

Registration is required to attend the conference.
To avoid late fee, please register by Oct. 7, 2015.

Price per person	Number of	
<u>\$US or \$CDN</u>	<u>persons</u>	<u>Amount</u>

Conference Registration

Standard registration (<i>incl. 1 year membership</i>)*	\$65.00	\$65.00	x	_____	=	_____
Student registration (<i>incl. 1 year membership</i>)	\$35.00	\$35.00	x	_____	=	_____
Additional late fee after October 7, 2015,	\$10.00	\$10.00	x	_____	=	_____

Friday, October 23

Hillcrest Orchard tour	\$5.00	\$5.00	x	_____	=	_____
Elements tapas reception and presentation	\$25.00	\$25.00	x	_____	=	_____

Saturday, October 24

Ashland walking tour	\$5.00	\$5.00	x	_____	=	_____
Banquet at Elks Club and keynote address	\$40.00	\$40.00	x	_____	=	_____

Sunday, October 25

Jacksonville Cemetery tour	\$5.00	\$5.00	x	_____	=	_____
Jacksonville walking tour	\$5.00	\$5.00	x	_____	=	_____
Overnight trip to Oregon Caves Château	\$100.00	\$100.00	x	_____	=	_____

TOTAL AMOUNT ENCLOSED: _____

Name(s) _____	Affiliation _____
_____	_____
Address _____	Tel. (day) _____
City _____	Tel. (eve) _____
State/Province/ _____	email _____
Postal Code _____	

If you have questions, please contact:
mimisheridan@msn.com
 206-270-8727

Check for last minute updates at:
www.sahmdr.org

Please send completed registration form along with your check payable to **Marion Dean Ross Chapter**.

SAH / MDR
 c/o Mimi Sheridan, Treasurer
 3630 37th Avenue West
 Seattle, WA 98199

If you would like to pay with a credit card, you can register online through [Eventbrite](https://www.eventbrite.com) at no extra charge.

* Note that starting this year there is no differentiation between member, lapsed member, and non-member for conference registration. Everyone who registers for the conference receives a year of membership regardless of their status. The membership year runs from conference to conference. If you don't attend the conference, then you will receive a membership renewal request some time after the conference. Visit our [membership webpage](#) for a full explanation.